



MAJLIS BAHASA MELAYU SINGAPURA
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**MALAY LANGUAGE MONTH 2010 PRESS CONFERENCE
PRESS KIT
11 JUNE 2010 , 3.00PM
NATIONAL LIBRARY BUILDING, VICTORIA STREET**

Period

26 June – 25 July 2010

Slogan

Our Language. Use it

The slogan encourages Malay Language users to improve their proficiency and confidence through using the Malay language in their lives.

Our Language

Malay is Singapore's National language and one of our four official languages. Our language is our heritage, and binds current and future generations of Singaporean Malays together. It is our responsibility as Singaporean Malays to carry the torch and ensure continued use of our language in our community.

Use it

When we use our language frequently in our daily lives, whether formal or informal situations or in different context, we would be able to increase our proficiency.

Malay Language Month 2010

Malay Language Month 2010 aims to:

- encourage Singaporean Malays to use standard Malay and increase their proficiency.
- instil pride in using the language.
- elevate the importance of language activities at the community and national level.

The variety of activities provide many opportunities for Singaporean Malays to use the language in their daily lives. Many organisations, educational institutions, community centres aim to attract participation through their diverse language activities.

Language Ambassadors

The Malay Language Month Organising Committee 2010 has appointed eight(8) popular personalities and professionals, and 180 students from primary and secondary schools, Junior Colleges and institutions of higher learning as ambassadors to encourage the use of the Malay language.

Among the roles of the Language Ambassadors are:

- to inspire Singaporean Malays to have a greater interest in the Malay language.
- to increase awareness of the importance of speaking Malay.

Language Ambassadors will have the opportunity to be involved in discussions with community leaders and personalities that will enrich their knowledge in Malay language, literature and culture.

Leading the list of Language Ambassadors are:

1. Mr Taufik Batisah (entertainer)
2. Ms Rahayu Mahzam (lawyer)
3. Mr Suhaimi Salleh (consultant)
4. Mdm Asmah Laili (retiree and culinary consultant)
5. Ms Zaza Majid (Radio DJ)
6. Mr Dyn Norahim (Radio DJ)
7. Mr Hisham Hashim (Journalist)
8. Mr Riz Sunawan (TV Presenter)

Student Language Ambassadors

Student Language Ambassadors have the opportunity to be involved in national language activities and share their experiences with their fellow students and encourage them to use the Malay language. They will also cover Malay Language Month activities in various social networking platforms and invite fellow students to provide comments and feedback, making the Malay language relevant in their lives, outside of the classroom. This will enable them to improve their language competency, self confidence, communication ability and teamwork skills.

Website

www.mbms.sg

Malay Language Month Organising Committee 2010

Chairman- Mr Hawazi Daipi

Deputy Chairman- Ms Zakiah Halim

Secretary – Mr Tajudin Jaffar

Assistant Secretary - Mr Juffri Supaat

Treasurer – Mr Masran Sabran

Members

1. Ms Isadhora Mohamed (Mediacorp Radio)
2. Mr Abdul Malek Ahmad (KGMS & TPJC)
3. Ms Haryani Ismail (Berita Harian)
4. Mr Yahya Hamid (MAEC Fuchun)
5. Mr Mohd Azmil (PBMUKS, NUS)
6. Ms Hasyimah Harith (Perbayu, NIE)
7. Mr Muhammad Rafi Abu Bakar (MOE)
8. Mr Muhammad Nabil (Republik Polytechnic)

Launch Event

Date: Sat, 26 June 2010, 12.00 noon

Venue: The POD, National Library Building (Victoria Street)

GOH : **Mr Teo Chee Hean**, Deputy Prime Minister and Minister for Defence

Guests : Around 200 including Members of Parliament, community leaders and students

Number and types of Activities

57 activities like Performances, Competition, Discussions on Internet, seminars and workshops will be carried out

Activities

Competitions

1. *Blogging* – Perbayu, NIE & KGMS
2. Debate 4PM (Final) - 4PM
3. Language Competition- 3-2-1 Action (Primary School) Discussion on Literary Work (Secondary School) and Visual Discourse (Junior College) – Ministry of Education (MOE)
4. Essay Writing Competition– NLB (Woodlands, Central & Tampines)
5. Poetry Competition – MAEC Telok Blangah
6. Syair Competition – MAEC Geylang Serai
7. Bilingual Competition – MAEC Nee Soon South
8. Story Telling and Poetry Recital Competition– MAEC Changi Simei & MAEC Kim Seng
9. Oratorical Competition – MAEC Clementi

Seminars/Talks/Discussions

1. Culture Talk: Malay Dance Attire – Sri Warisan
2. Short Story Workshop - NLB (Bedok)
3. Malay Language Teaching Workshop - KGMS
4. TV Script Writing workshop– MAEC Dover
5. Proverb Workshop – KGMS
6. Language in Songs with Cikgu Yusnor Ef - NLB (Woodlands)
7. Novel & Blog writing Workshop with Ustaz Hasrizal Abd Jamil – MAEC Joo Chiat
8. Youth workshop – Kampong Siglap Mosque
9. From Poetry to Song Workshop with Mohd Khair Yasin – NLB (Tampines)
10. Lyric Writing workshop with Mohd Khair Yasin – NLB (Tampines)
11. Bangsawan Workshop– Perkumpulan Seni
12. Language and Literature Symposium – Bukit Panjang Govt High School

Performances

1. Story Telling for Children (National Library -12 sessions)
2. Cultural Symphony – MAEC Jurong RCs (Collaboration of 5 MAEC)
3. Language Festival – MAEC Bukit Batok
4. Children Play ‘ Golden Box’ – MAEC Joo Chiat
5. My Language My Heritage – MAEC Frontier
6. Drama Teater 2000 & Harmoni Orkid Choir– Tampines West
7. Pantun Festival– MAEC Eunus
8. Language and Culture Night – MAEC Ayer Rajah
9. Poetry Rythm– MAEC Dover
10. Pantun Festival – MAEC Clementi
11. Bangsawan “Puteri Kasih Berkait” – Perkumpulan Seni

Discussions

1. E-Forum: Language Discussion – MAEC Fuchun
2. Language Forum – MAEC Fuchun & KGMS
3. An Afternoon with a Special guest – MAEC Kaki Bukit
4. Institution of Higher Learning Forum – PBMUKS & Perbayu, NIE
5. Writers Discussion– MAEC Dover

Organiser

Organisations

1. Perkumpulan Seni
2. KGMS
3. 4PM
4. Sri Warisan
5. National Library Board
6. PERKAMUS
7. Kampung Siglap Mosque

MAEC Community Centres/Clubs

1. MAEC Dover CC
2. MAEC Bukit Batok East CC
3. MAEC Telok Blangah
4. MAEC Changi Simei CC
5. MAEC Fuchun CC
6. MAEC Bukit Timah
7. MAEC Clementi CC
8. MAEC Eunos CC
9. MAEC Joo Chiat CC
10. MAEC Kaki Bukit CC
11. MAEC Kim Seng
12. MAEC Ayer Rajah
13. MAEC Nee Soon South
14. MAEC Tampines West CC
15. MAEC Telok Blangah CC
16. MAEC Jurong Rcs (Collaboration of 5 MAEC)
17. MAEC Frontier
18. MAEC Geylang Serai

Institutions/Schools

1. NUS (PBMUKS)
2. (Perbayu), NIE/ NTU
3. Ministry of Education (MOE)
4. Bukit Panjang Govt High School

Malay Language Month

Malay Language Month was first introduced in Singapore in 1962 organised by the National Language and Culture Board, a body set up by the government to promote the use of Malay language as Singapore's National Language. After the National Language and Culture Board was discontinued, the Malay language Month also ended.

After a few years, the Malay language Month was rejuvenated by Majlis Pusat and ended again until 1988 when the Malay language Committee took over the event to date. The Malay language month is organised every two years alternating with the Malay Literary Award.

Prepared by

Malay Language Month Organising Committee
11 June 2010