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For immediate release

The Rising Star Project trains and inspires Youth to Reach for the Stars in the Performing Arts

An energetic group of 30 youth will captivate audiences with their lively dance moves during the Bulan Bahasa 2015 launch weekend after going through months of training under The Rising Star Project.

Discovering Hidden Talent

Started in March this year, The Rising Star Project (TRSP) has since grown significantly in its mission to nurture students and their natural talents, unlocking their fullest potential, as well as boosting self-esteem and confidence to take on new challenges. The project also aims to encourage these young people use their talents and life skills in the arts as the solid foundation that will lead to future successes in their lives.

“We want to encourage our youth to do what inspires and motivates them, especially in the arts. To help them pursue their dreams, we provide a meaningful learning journey through The Rising Star Project. We’re receiving much support from community leaders, programme partners and various organizations for this project and this gives the students real opportunities to achieve their personal aspirations,” said Mr Didicazli Ismail, Director of Damalee Communications and Programme Director of The Rising Star Project. He added that the project is made possible through funding by the Community Leaders Forum (CLF) and the Lee Foundation.

Learning from the Best

The project’s learning framework includes mentoring in several aesthetic disciplines that cultivate a keen appreciation of the art in the students as well as help them to acquire the skills required in film, music, drama and dance through a series of performing arts workshops.

To provide an authentic and high quality learning experience, the youth under this programme are trained and closely mentored by Singaporean celebrities, film producers, theatre and dance professionals who are well-known in their respective industries.

These celebrities include singer, songwriter and film producer Mr Rifaah Ridzwanulhakim, MediaCorp TV Producer Mr Zaharian Osman and Actress Ms Haryani Othman who have all volunteered their time and expertise specially for this programme. The youth will also get the chance to hear from singers Sufie Rashid, Sarah Aqilah, Reyza Hamizan and Hyrul Anwar, who will be sharing their personal experiences and providing motivational tips.



An Appreciation of the Malay Language & Culture

In addition to acquiring new skills and honing their natural talents, The Rising Star Project encourages students to appreciate the beauty of the Malay language through its variety of activities as it remains central to expression for all these activities, which include songwriting, singing, hosting and acting. Traditional and contemporary Malay music are also used during the dance lessons, therefore preserving culture and promoting an appreciation for the cultural heritage

Performances at the Gardens by the Bay

Visitors to the Flower Dome at the gardens during the Bulan Bahasa 2015 launch weekend will get to enjoy the selected students' enthralling showcase of classical and traditional Malay dance moves as well as an upbeat Dikir Barat performance. For performance show times, visitors can refer to the Bulan Bahasa website at mbms.sg or follow us on Facebook at www.facebook.com/majlisbahasa

Register now for your free entry tickets to the Flower Dome. Registration deadline: 10 August 2015.

Via Peatix: <http://bulanbahasa.peatix.com/>

Via email: NHB_MalayLanguageCouncil@nhb.gov.sg

Via phone: 6332 3293 (on weekdays; between the hours of 9am to 12noon and 2pm to 5pm)

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### **For more information and interview arrangements, please contact:**

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Interviews can be arranged with with Mr Didicazli Ismail, Director of Damalee Communications and Programme Director of The Rising Star Project.

### **About Bulan Bahasa**

The Malay Language Month (Bulan Bahasa) was first launched in 1988 by the Malay Language Council, Singapore, as an initiative and biennial event to encourage the Malay community to embrace the Malay language and culture in their daily lives. Since 2010, it has become an annual signature celebration that continues to attract community participation and support, at national as well as grassroots level. Bulan Bahasa remains focused on cultivating greater confidence in the use and mastery of the Malay language, instilling a deeper appreciation for and promoting the preservation of the rich Malay culture and heritage.



For more information about the Malay Language Council, Singapore, and Bulan Bahasa, please visit [mbms.sg](http://mbms.sg) and [facebook.com/majlisbahasa](https://facebook.com/majlisbahasa).