



BULAN BAHASA 2013

## THEMES FOR BULAN BAHASA 2013

### **Ilmu, Budaya, Mesra (Knowledge, Culture, Relationships)**

The Malay Language Month invites us to use the Malay Language as a means of obtaining and sharing *knowledge*, of communicating and preserving *culture*, and of strengthening our social ties and *relationships*.

#### **Language as Knowledge**

Our appreciation and understanding of the Malay language is strengthened when we use it in our pursuit of knowledge. Regardless of its use in developing a scholarly understanding of the language, in deepening or acquiring religious knowledge or simply in using it as a means of communication in our daily lives, the Malay language continues to be an important medium for discovering and expanding the knowledge of our community.

#### **Language as Culture**

The graceful and artistic nature of the Malay culture is made even more meaningful through the stylistic qualities of the Malay language that communicates the heart and soul of the Malay people. It is through the language that we recognise and appreciate the richness and significance of our inherited culture.

#### **Language Builds Relationships**

The Malay language strengthens the ties and relationships among its speakers. Regardless of its use through *pantun* or poetry in solemn ceremonies, or in the company of family and friends at the beach, the language creates a warm environment that cultivates closer ties.

#### **'Ilmu. Budaya. Mesra.'**

The Malay language as '*Ilmu, Budaya, Mesra*' reflects its importance throughout all layers of society. When we use the Malay language, we are able to preserve knowledge and culture, as well as to foster ties that matter. Our language will also be conserved through its continued use, allowing us to pass it on to the generations after us.